

Privacy Policy

Love Yourself Wellness, LLC

Effective and last updated: September 28, 2026

Love Yourself Wellness, LLC ("Love Yourself Wellness," "we," "us," or "our") respects your privacy. This Privacy Policy explains how we collect, use, disclose, retain, and protect personal information when you visit loveyourselfwithrose.com (the "Site"), contact us, register for a class or coaching service, join our mailing list, or otherwise interact with services that we operate directly. It also explains your privacy choices and how to contact us.

This Policy does not govern a third-party website or service that has its own privacy policy, including the Fourthwall storefront reached through our Shop Merch links. Please review the privacy notice presented by that provider before submitting information there.

1. Information We Collect

Information You Provide Directly

Depending on how you interact with us, you may provide:

- Contact information, such as your name, email address, telephone number, and mailing address
- Registration and account information for classes, coaching, memberships, events, or virtual services
- Transaction information, such as purchases, billing and shipping details, order history, and payment status
- Health, accessibility, fitness, dietary, preference, or safety information that you voluntarily provide for coaching, product preparation, class participation, or reasonable modifications
- Messages, reviews, survey responses, testimonials, photographs, or other content that you choose to submit
- Marketing preferences and newsletter subscription information

Complete payment-card numbers are collected and processed by third-party payment processors. We do not receive or store complete payment-card numbers.

Information Collected Automatically

When you use the Site, Wix and other technologies enabled on the Site may automatically collect:

- Internet Protocol address and approximate location derived from it
- Browser, device, operating-system, and language information
- Pages viewed, referring pages, links selected, dates and times of visits, and other usage information
- Cookie identifiers and similar technical information used for security, functionality, analytics, and, when enabled, advertising or social-media features

Information From Other Sources

We may receive limited information from services you use to interact with us, including Wix, payment and booking providers, email platforms, video-conferencing providers, social-media platforms, and merchandise or fulfillment providers. For example, Fourthwall may make certain order, customer-service, or contact details available to us when necessary to support our branded storefront or respond to a customer request.

2. How We Use Information

We may use personal information to:

- Process purchases, registrations, bookings, memberships, and payments
- Provide classes, coaching, wellness products, virtual services, and requested modifications
- Send receipts, confirmations, reminders, schedule changes, safety notices, and customer-service messages
- Respond to questions, fulfill privacy requests, and maintain our relationship with you
- Send newsletters, promotions, and product or service announcements according to your marketing preferences
- Operate, secure, troubleshoot, and improve the Site and our services
- Understand general engagement and measure the effectiveness of content and promotions
- Prevent fraud, misuse, security incidents, and violations of our policies
- Maintain business, accounting, tax, insurance, and legal records

- Comply with law and protect the rights, safety, and property of our clients, participants, visitors, business, and others

3. How We Disclose Information

We may disclose personal information only as reasonably necessary for the purposes described in this Policy, including to:

- Service providers that support website hosting, forms, bookings, payments, email delivery, analytics, virtual classes, storage, security, customer service, merchandise fulfillment, and related business operations
- Studios, instructors, contractors, or event partners when necessary to provide a class, event, or service you requested
- Professional advisers, such as accountants, insurers, attorneys, or consultants, subject to appropriate duties of confidentiality
- Government agencies, courts, law enforcement, or other parties when disclosure is required by law or reasonably necessary to protect rights, safety, or security
- A successor or prospective successor in connection with a merger, financing, reorganization, sale, or transfer of all or part of the business, subject to appropriate safeguards
- Other parties when you direct us to disclose information or give your consent

We do not sell or rent personal information for money. We do not knowingly use health-related information to deliver targeted advertising. Some privacy laws define "sale," "sharing," or "targeted advertising" broadly; where applicable, you may use the Site's cookie controls or contact us to exercise an available opt-out right.

4. Cookies and Similar Technologies

The Site uses cookies and similar technologies. Depending on the features currently enabled, these may include:

- Essential cookies needed for security, fraud prevention, network management, checkout, account access, and core Site functions
- Functional cookies that remember settings and improve usability
- Analytics cookies that help us understand Site traffic, performance, and engagement

- Advertising or social-media technologies, when enabled, that support embedded content, campaign measurement, or audience features

You can use the cookie-consent banner or privacy-settings control on the Site to accept, decline, or change choices for nonessential cookies where that control is available. You may also adjust browser settings, although disabling certain cookies can limit Site functionality. Third-party tools may process information under their own privacy policies.

5. Email and Other Communications

We may send transactional or service-related communications when necessary to fulfill a purchase, registration, booking, membership, or other request. These messages may include receipts, confirmations, reminders, schedule changes, safety information, and responses to customer-service inquiries.

We send newsletters, wellness content, promotions, and product or service announcements according to your subscription choices and applicable law. You may unsubscribe from promotional email at any time by using the unsubscribe link in the message or contacting us. Unsubscribing from marketing does not prevent us from sending necessary transactional or service-related messages.

6. Health and Other Sensitive Information

You may voluntarily provide health, fitness, dietary, accessibility, or other sensitive information when requesting coaching, class modifications, wellness products, or related services. We use that information only as reasonably necessary to provide the requested service, address safety needs, maintain appropriate business records, operate our systems through service providers, or comply with law.

We limit access to this information and do not knowingly use it for targeted advertising. Please do not submit medical records or information that is not reasonably necessary for the service you are requesting. Love Yourself Wellness provides fitness, coaching, and general wellness services and does not use information submitted through the Site to provide emergency medical care.

7. Data Retention

We retain personal information only for as long as reasonably necessary for the purposes described in this Policy, including providing services, maintaining transaction and participation records, resolving disputes, enforcing agreements, meeting accounting, tax, insurance, and legal obligations, and protecting safety and security. Retention periods vary based on the type of information, the service involved, our legal obligations, and whether the information is needed to establish, exercise, or defend legal claims.

When information is no longer reasonably necessary, we take appropriate steps to delete, anonymize, or securely dispose of it, subject to technical limitations and lawful retention requirements.

8. How We Protect Information

We use reasonable administrative, technical, and physical safeguards designed to protect personal information from unauthorized access, loss, misuse, alteration, or disclosure. No website, transmission method, or storage system can be guaranteed completely secure. You should use caution when sending sensitive information by ordinary email and contact us if you believe your interaction with us is no longer secure.

9. Your Privacy Rights and Choices

Depending on where you live and subject to applicable exceptions, you may have the right to:

- Request access to or a copy of personal information we maintain about you
- Request correction or deletion of personal information
- Withdraw consent where processing is based on consent
- Opt out of promotional communications
- Opt out of certain uses of cookies, targeted advertising, sale, or sharing where applicable
- Request information about certain disclosures or processing practices
- Appeal a decision regarding a privacy request where applicable

To submit a request, contact us using the information below and describe the request. We may need to verify your identity or authority before responding. We will respond within the period required by applicable law. We will not discriminate against you for exercising an applicable privacy right.

10. Children's Privacy

The Site and our online services are not directed to children under 13, and we do not knowingly collect personal information online directly from a child under 13. A parent or legal guardian should complete any registration, purchase, or consent process for a minor. If we learn that we collected personal information online directly from a child under 13 without legally valid authorization, we will take reasonable steps to delete it.

11. Third Party Services and Links

The Site may link to or integrate services operated by third parties. Their privacy practices are governed by their own notices, not this Policy. This includes the Love Yourself Wellness merchandise storefront operated through Fourthwall. When you follow a Shop Merch link, create an account, place an order, join a storefront mailing list, or otherwise interact directly with Fourthwall, Fourthwall and its service providers may collect and process your information under the privacy notice displayed on that storefront.

Other third-party services may include payment providers, social-media platforms, embedded video or mapping tools, and external websites. We encourage you to review their privacy notices before providing personal information.

12. Visitors From Outside the United States

Love Yourself Wellness is based in Pennsylvania, United States. If you access the Site or provide information from another country, your information may be processed in the United States or other locations where our service providers operate. Those locations may have privacy laws different from those in your place of residence. Where required, we rely on an appropriate legal basis or safeguard for such processing.

13. Changes to This Policy

We may update this Privacy Policy to reflect changes in our services, technology, vendors, or legal obligations. We will post the revised Policy with a new effective date. If a change materially affects how we use information already collected, we will provide additional notice or request consent when required by law.

Contact Information

For questions, concerns, or privacy requests, contact:

Love Yourself Wellness, LLC

Email: loveyourselfwithrose@gmail.com

Phone: 484-918-0665

Mailing address: 632 N 2nd St, FRNT #1276
Philadelphia, PA 19123